



VIEWPOINTS

A LOOK AT LIFE AT THE PENINSULA REGENT

spring/summer 2008



Older kitchen unit (above).
Recently remodeled kitchen (below).



Photos by Matt Swafford

Elegance, Warmth, and Charm in Equal Parts

The Peninsula Regent's Residential Remodel Program Moves Ahead

THE PENINSULA REGENT'S RESIDENTIAL UPGRADE PROGRAM is proceeding smoothly as both current members and those who have recently purchased condominiums here have seized the opportunity to update their units.

The extensive remodel package features amenities such as granite kitchen countertops, crown molding throughout, energy-efficient appliances, and stone bathroom flooring. "From smaller details like the satin nickel door hardware to the frameless shower and bath enclosures, I focused on offering residents a setting that would complement their individual decorating styles and showcase their treasured possessions," says designer Kacey Callinan.

Two recent members, Will and Gloria Price, have happily settled into one of the newly-renovated units. "We have lived in this area for years. After selling our house in Hillsborough, we moved to The Towers," says Gloria Price. "We redecorated and made our condominium there truly our own. We wanted to do the same with our new home at The Peninsula Regent."


The Price's 10th floor condominium has an expansive view east across downtown San Mateo to the Bay. The couple chose paint colors and carpeting carefully to accent a sophisticated art collection and furnishings acquired during 38 years of marriage and Mr. Price's tenure as president of Chevron USA. "I did make a few changes to the paint colors offered," comments Gloria Price while noting the sunny yellow of the bedroom and pale terra cotta of the living area. "Everyone was so flexible, and I think everything came out wonderfully well. When our daughters come to visit, they are thrilled."



Photo by Michael Soo

"Everything went so smoothly. The work was completed on time, which was very important to us, and the quality of the work was wonderful."

Gloria and Will Price, Members

"We love being at The Peninsula Regent," says Will Price. "You could say that we're happy and satisfied in equal parts. We take a great deal of pleasure in our residence. Its appearance, its ambience, if you will, makes it a wonderful place to relax during the day or to return to after a busy round of errands and activities. 

"Judging from the responses I have been receiving, this program is much appreciated by residents."

Kacey Callinan, Designer

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Why Should I Move To The Peninsula Regent?

Celebrating 20 Years of Vision and Innovation



VIEWPOINTS

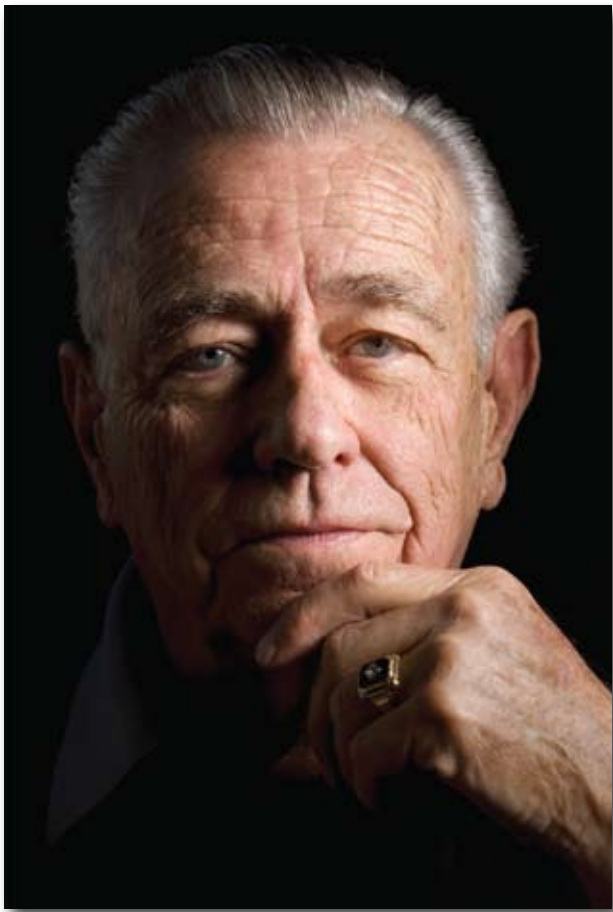


Photo by Michael Soo

“I’ve been comfortable from the moment I arrived here.”

Vernon Scherba


A Closer View

Vernon Scherba

Seated in an armchair in his charmingly furnished, sunny condominium, Vernon Scherba is a picture of relaxed peace of mind. “This is a great place,” he says. “There’s a nice feeling of community here, whether you’re enjoying a good meal in the dining room or just picking up your mail. People are friendly and hospitable.”

The owner of the well-known retail chain, Scherba’s Auto Parts, Vernon moved to The Peninsula Regent on January 3, 2007. “I know that my four children were really happy about my decision. They all live within 15 minutes of here, and they come to visit or have dinner with me frequently. I also share three grandchildren and three great-grandchildren with another member, Mrs. Ruth Philip. She encouraged me to make the move.”

Mr. Scherba maintains an active schedule, walking at least a mile or two every day. On Mondays he volunteers at Traveler’s Aid at SFO. On Tuesdays, he trades the bustle of the airport for the calmer environment of Burlingame’s Mercy Center.

“I truly like to be helpful,” he says simply. “I looked for that in the people I hired when I ran my business, and I notice it here at The Peninsula Regent. The service is wonderful, and the staff really wants to please you.” 

Photos Courtesy of Hiller Aviation Museum




Local Attraction: Hiller Aviation Museum: Inspiring Dreams to Take Flight

According to its website (www.hiller.org), the Hiller Aviation Museum “brings together historical, educational and technological resources to create programs which increase public understanding of science and aviation...” To many of us who live in the San Francisco Bay Area, the museum has long been a treasure trove of vintage and modern aircraft exhibits, lectures, and special programs. For others, it’s a recently-discovered delight.

“There’s something about aviation that intrigues people, whether they’re pilots or not,” says Willie Turner, Hiller’s vice president of operations. “Hiller, in a nutshell, is a fun family place. Whether you’re a dad, granddad, or a mother with small children, one of our interactive exhibits is bound to capture your attention.”

Turner, who has created many of the museum’s premier events, such as the Vertical Challenge Helicopter Air Show, points with pride to its viewing ramp, where visitors can watch planes take off and land at nearby San Carlos airport. In addition, he notes that the museum gives visitors the opportunity to sit in the cockpit of a 747. “After 9/11, even the media isn’t allowed to enter a working aircraft cockpit,” says Turner, “and we offer one of the very few remaining chances to get a flavor for this experience.”

Hiller has recently launched a new program, the Flight Sim Zone. Featuring ultra-high quality software from Microsoft, the “zone” enables participants to discover how airplanes move in three dimensions as they take the controls on a virtual flight across the Bay and experience a pilot’s unique perspective. 



In the Swim

Ellen Greene, a former Macy's buyer, moved to The Peninsula Regent from San Francisco 12 years ago. Asked by another member when she planned to start doing water aerobics, she replied, "As soon as I get a terry cloth bathrobe." Then, as good as her word, she acquired the robe and headed to the pool for her first Aquacize class.

As the Berkeley Wellness Letter notes, you don't need to know how to swim to benefit from water exercises. In fact, according to Marge McLachlen-Thorne, who led the classes for a number of years, you derive five times the benefits of working out in water as exercising on dry land.

Every Monday, Wednesday, and Saturday at 9:00 a.m., Ellen gets into the comfortably heated water, joined by other Aquacizers. Using colorful plastic barbells and flexible "noodles," she leads the group in 40 minutes of stretches, kicks, and jumping jacks, accompanied by a lively CD of tracks from Cole Porter and *A Chorus Line*.

"I do it for health as well as enjoyment," comments Ms. Greene. "I've had a number of broken bones, and my orthopedist, who specializes in sports medicine, thinks water exercise is the best thing I can possibly do. You can make it as easy or as vigorous as you want, and it's both invigorating and calming." 🦁

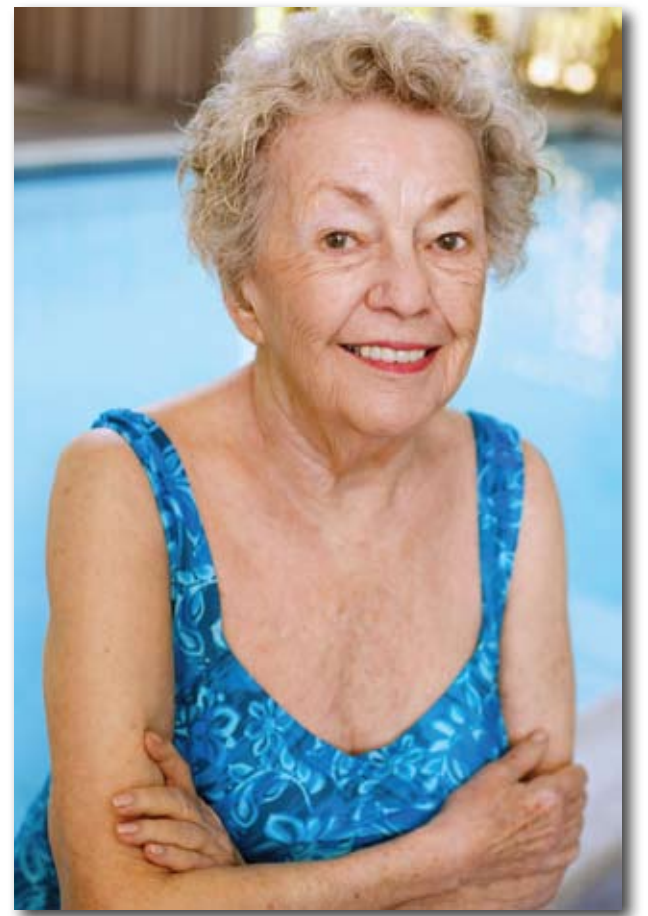


Photo by Michael Soo

"We all enjoy relaxing in the spa afterwards. You've never seen such happy faces!"

Ellen Greene

Why Should I Move To The Peninsula Regent?

By Richard J. Moore, M.D., Medical Director

To move or not to move? To join or not to join? To stay in my own home or move to a retirement community? Will my pensions and other investments be sufficient to afford the monthly membership fees? Will the house doctor deem me well enough to live independently despite my current health issues? Will I pass the memory test? What personal possessions should I take with me? These questions loom large when considering a move to The Peninsula Regent.

While some "empty nesters" may feel a certain attachment to their homes, many realize that they are larger than necessary now that their children have left and that upkeep is simply too much of a burden. In addition, home maintenance can make it difficult to pursue other interests and travel.

The Peninsula Regent is a Continuing Care Retirement Community (CCRC). A CCRC allows seniors to enhance their "golden years" and "age in place."

Some of the benefits of membership at The Peninsula Regent are:

- Joining a Continuing Care Community in your own neighborhood
- Living graciously in a private residence with many of the amenities of your present home
- Spending more time as you choose without the effort of home maintenance

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Photo by Michael Soo



Why Move...

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- Traveling without complicated, expensive arrangements to protect your home
- Participating in a full schedule of cultural, recreational, social, and educational programs
- Mills-Peninsula Hospital, physicians, and auxiliary services are conveniently located

The road we travel through life will offer up its share of surprises, and though the happy ones require no prior planning, an unexpected health crisis may radically alter your vision of a self-sufficient retirement. Fortunately, today there are innovative senior living arrangements that offer the security of long-range planning while giving you the freedom to maintain your independence.

Richard J. Moore, M.D.,
Medical Director



The Peninsula Regent: *Celebrating 20 Years of Vision and Innovation*

“Picture an office building at #1 Baldwin Avenue,” says Peter Palmisano. “That’s what you would have seen if the City of San Mateo hadn’t flatly rejected the idea.”

According to Palmisano, Tom Callinan, one of the original developers of The Peninsula Regent, wanted to expand on his experience in building senior housing with an upscale project designed to meet the needs of the surrounding community. Confident of ultimate success, he purchased the site before he and the other members of the team knew whether or not their project would be approved.

“We were all in our 30’s and 40’s at the time,” recalls Palmisano, “and we learned as we went out into the community. I spent a lot of time in people’s homes, just talking to them about what they wanted and needed.”

One woman he spoke to said she’d moved to a senior residence in Marin because there were no suitable choices on the peninsula. Another said that on good days, she wanted to do everything herself and that on bad days she needed “a little help.” Yet another interviewee, a former


advertising executive with J. Walter Thompson, underscored the concept of freedom.

And so The Peninsula Regent was born. “We started with a blank canvas, we wanted to do something totally new and offer a proud housing choice” notes Palmisano. “Thanks to all our research, we arrived at the concept of condominiums with all the amenities of a fine hotel.”

“Working on The Peninsula Regent project is one of the most rewarding experiences I’ve had in a more than 30 year career.”

Peter Palmisano

“We started out calling this project ‘#1 Baldwin Avenue,’” he says. “But we ended up naming it ‘The Peninsula Regent’ after the two finest hotels in the world at that time—The Regent and The Peninsula in Hong Kong. We think that was an inspired choice.”

Stay tuned. Coming up, the 20th anniversary issue of Viewpoints will feature more about the development of The Peninsula Regent. 



THE PENINSULA REGENT
THE FUTURE BELONGS TO YOU

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